

DAY 1-ORIENTATION PROGRAMME

This is an era of Digital marketing and in order to acquaint students more about it, we invited Mr. Bhautik Sheth to interact with the First year management students on 8th august 2019 from 10:00 am to 12:30 pm session. He was invited as a Chief Guest for the inauguration of MBA orientation week. After highlighting the roles of students, college and corporate in the overall growth of the students, he took 1st and 2nd year students to the journey of Digital Marketing Trends and Career Opportunities. Later, with his team of Girl in Neighbour, sensitized the students with knowledge of Social Media privacy and Internet security.



DAY 2-ORIENTATION PROGRAMME

Day 2 of orientation programme Mr. Dipesh Shah sir and Mr. Anirudh Panchal, Head HR, Huber Group where invited on 9th August 2019 to make students acquaint with the industrial requirement and train them with the much needed soft skills Sir. We are thankful to both of them for sharing their valuable time and guiding our students towards there 2 years' journey of MBA programme. It was an incredible experience for students.



DAY 3-ORIENTATION PROGRAMME

On the third day of the orientation programme I. E 13 August 2019 a session on zindagi na milegi dobara was conducted by Ms. Lavanya Patel Mam from 11 a. M -1:45 p. m.



DAY 4-ORIENTATION PROGRAMME

The fourth day of orientation programme for the new batch was conducted by Mr. Sushil Patel, head H. R, Bayer, Vapi on " Successful Professionals". He taught students about ISHQ- Investment, Samay, Happiness, Question, four essential ingredients that would help to excel in career and life.

